

# NEWS RELEASE

For Immediate Release: August 29, 2022

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## Junior Achievement Shines the Spotlight on Local Volunteer

**MILWAUKEE, WISCONSIN** – Even after 9 years as a Junior Achievement volunteer, Jennifer Johnson is still excited for the new school year so she can, once again, teach important life skills to youngsters in southeast Wisconsin. Her favorite lessons to teach are those for Wisconsin second, third, and fourth grade students in the counties of Ozaukee, Waukesha, and Washington.

Junior Achievement learning experiences use fun games and engaging activities that keep kids excited about learning. As a Junior Achievement volunteer, Jennifer uses those activities to show students the importance of voting, teach them that paying their taxes ensures we have community services, and help them understand the concepts of earning, saving, spending, and donating. She even guides students as they operate an imaginary hot dog stand, so they see what it takes to run a successful business.

Jennifer has worked at Associated Bank for 14 years, working as a Branch Manager in Fredonia, Whitefish Bay, and Port Washington. Today she is a Market Manager, supporting Associated Bank locations in Germantown, Sussex, and Menomonee Falls.

“An incredible part of my career revolves around Junior Achievement,” Jennifer said. “Teaching Junior Achievement lessons is one of the most rewarding things I’ve ever done. The Junior Achievement mission aligns with my personal passion and the focus of Associated Bank’s efforts in the community. We all are focused on work that positively impacts students with financial literacy and life skills lessons.”

### About Junior Achievement of Wisconsin

Junior Achievement of Wisconsin (JA) has provided financial literacy, entrepreneurship, and career readiness programming to students in South Central Wisconsin for more than 20 years. Through partnerships with corporate volunteers, educators, and local donors, JA fulfills its vision for a world where young people have the skillset and mindset to build thriving communities. Over the past 5 years, the twelve area offices of Junior Achievement of Wisconsin have used a dedicated core of more than 25,000 volunteer mentors to serve an average of 106,000 students per year.